





dōTERRA®

2024 USA Calendar

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	Q1				Q2		Q3			Q4		
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Product Calendar												
Product Education Focus	Movement & Metabolism		Reduce Toxicity		Informed Self-Care			Rest & Manage Stress		Nutrition		Metabolism
Customer Marketing Campaign	Recharge Your Health		Name to be Determined		Name to be Determined			Name to be Determined		Name to be Determined		Name TBD
Promotions Calendar												
10% Off	Metabolism	Metabolism	Reduce Toxicity	Support Detoxification	Seasonal Change Support	Summer Beauty	Summer Self-Care	Back to School	Rest/Manage Stress	Nourish Self	Manage Stress	Holiday LTO
Product of the Month	Metabolism	Metabolism	Reduce Toxicity	Support Detoxification	Summer Self-Care	Summer Self-Care	Summer Self-Care	Manage Stress	Manage Stress	Digestive Support	Digestive Support	Holiday LTO
Strategic Growth Calendar												
US Events		Incentive Cruise		Builder Retreats, Product Education Events, RYH Classes					Convention	Fall Tour		BDPD
Leader Development	Applications	Prep	 Silver Club				Qualification	Prep	 Diamond Club			
Create Momentum			Incentive Trip Qualification Period									
My Goals												
Rank												
Top 3 Actions												
Personal Development												

Bookmark for access to all product education materials as they drop in 2024.



dōTERRA 2024 Event Qualifications



Leadership Retreat 2024

Event Dates: February 28 – March 2, 2024 **Location:** Nashville, Tennessee

- **Silver & Above** – Achieve rank at least one time during the qualification period
- **Premier & Elite** – Achieve rank at least one time during the qualification period and enroll three new members with at least 100 PV between September 2023 – February 2024

www.leadership.doterra.com

Presidential Diamond Trip 2024

Trip Dates: June 10 – 16, 2024 **Trip Location:** Greece

- Achieve Presidential Diamond four times during the qualification period

www.doterra.com/presidential-diamond-trip

Convention 2024 Qualifications

Event Dates: September 18 – 21, 2024 **Location:** Salt Lake City, Utah

- **Rank Recognition Qualification:**
 - Silver & Above** – Achieve rank one time during the qualification period
- **Onstage Recognition for New Rank Advancements Qualification:**
 - Silver & Above** – Achieve new rank one time during the qualification period

Blue Diamond & Presidential Diamond Summit 2024

Event Dates: November 2023 – October 2024 **Location:** To be announced

- Achieve Blue Diamond or above two times during the qualification period

Incentive Trip 2025

Event Dates & Qualification Details: To be announced

www.doterra.com/incentive-trip

dōTERRA

Monthly 2024

Commission Run

Make sure to have
all orders, moves,
volumes, PO3,
ranks and etc.

Finalized by 5PM MT

JANUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY

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MARCH

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31						

APRIL

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28	29	30				

MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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27	28	29	30	31		

NOVEMBER

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24	25	26	27	28	29	30

DECEMBER

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