dōTERRA

2024 USA Calendar



	Q1				Q2			Q3				
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Product Calendar												
Product Education Focus	Movement & Metabolism		Reduce Toxicity		Informed Self-Ca			Rest & Manage Stress		Nutrition		Metabolism
Customer Marketing Campaign	Recharge Your Health		Name to be Determined		Name to be Determin		ı	Name to be	Determined	Name to be	Determined	Name TBD
Promotions Calendar												
10% Off	Metabolism	Metabolism	Reduce Toxicity	Support Detoxification	Seasonal Change Support	Summer Beauty	Summer Self-Care	Back to School	Rest/Manage Stress	Nourish Self	Manage Stress	Holiday LTO
Product of the Month	Metabolism	Metabolism	Reduce Toxicity	Support Detoxification	Summer Self-Care	Summer Self-Care	Summer Self-Care	Manage Stress	Manage Stress	Digestive Support	Digestive Support	Holiday LTO
Strategic Growth Cal	endar											
US Events	Reclaim Gruy health	Incentive Cruise	Stronger Trythy of ERRA 12024 ERRA 12024	Ви	ilder Retreats, P	roduct Education	Events, RYH Cla	asses	Convention	Fall	Tour	BDPD
Leader Development	Applications	Applications Prep		Silver Club			Qualification	Prep •		Diamond Clu		
Create Momentum				Incentiv	e Trip Qualificat	ion Period						
My Goals												
Rank												
Top 3 Actions												
Personal Development												

doTERRA 2024 Event Qualifications



Convention 2024 Qualification Period: August 2023 – July 2024

Leadership Retreat 2024 Qualification Period: January 2023 – February 2024 Incentive Trip 2025 Qualification Period: March 1- August 31, 2024

Presidential Diamond Trip 2024 Qualification Period: April 2023 - March 2024

> Blue & Presidential Diamond Summit 2024 Qualification Period: November 2023 – October 2024

Leadership Retreat 2024

Event Dates: February 28 – March 2, 2024 Location: Nashville, Tennessee

- Silver & Above Achieve rank at least one time during the qualification period
- Premier & Elite Achieve rank at least one time during the qualification period and enroll three new members with at least 100 PV between September 2023 – February 2024

www.leadership.doterra.com

Presidential Diamond Trip 2024

Trip Dates: June 10 – 16, 2024 Trip Location: Greece

 Achieve Presidential Diamond four times during the qualification period www.doterra.com/presidential-diamond-trip

Convention 2024 Qualifications

Event Dates: September 18 – 21, 2024 Location: Salt Lake City, Utah

- Rank Recognition Qualification:
 Silver & Above Achieve rank one time during the qualification period
- Onstage Recognition for New Rank Advancements Qualification:
 Silver & Above Achieve new rank one time during the qualification period

Blue Diamond & Presidential Diamond Summit 2024

Event Dates: November 2023 - October 2024 Location: To be announced

Achieve Blue Diamond or above two times during the qualification period

Incentive Trip 2025

Event Dates & Qualification Details: To be announced www.doterra.com/incentive-trip

dōTERRA Monthly 2024

Commission Run

20 21 22 23 24 25 26

Make sure to have all orders, moves, volumes, PO3, ranks and etc.

Finalized by 5PM MT

22 23 24 25 26 27 28

JANUARY									FEBRUARY								MARCH						
s	М	Т	w	т	F	S		S	М	т	W	Т	F	S		s	М	Т	w	т	F	s	
	1	2	3	4	5	6						1	2	3							1	2	
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14	15	16	17	18	19	20		11	12	13	14	15	16	17		10	11	12	13	14)	15	16	
21	22	23	24	25	26	27		18	19	20	21	22	23	24		17	18	19	20	21	22	23	
28	29	30	31					25	26	27	28	29				24	25	26	27	28	29	30	
																31							
	APRIL							MAY									JUNE						
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28	29	30						26	27	28	29	30	31			23	24	25	26	27	28	29	
																30							
	JULY							AUGUST								SEPTEMBER							
s	М	т	w	т	F	s		S	М	Т	w	т	F	s		S	М	Т	w	т	F	S	
	1	2	3	4	5	6						1	2	3		1	2	3	4	5	6	7	
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14	15	16	17	18	19	20		11	12	13	14	15	16	17		15	16	17	18	19	20	21	
21	22	23	24	25	26	27		18	19	20	21	22	23	24		22	23	24	25	26	27	28	
28	29	30	31					25	26	27	28	29	30	31		29	30						
OCTOBER								NOVEMBER								DECEMBER							
s	М	т	w	т	F	s	,	S	М	т	w	т	F	s		S	М	т	w	т	F	s	
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6	7	8	9	10	11	12		3	4	5	6	7	8	9		8	9	10	11	12	13	14	
13	14	15	16	17	18	19		10	11	12	13	14	15	16		15	16	17	18	19	20	21	

24 25 26 27 28 29 30