



Annual Strategic Planner

1ST QUARTER			2ND QUARTER			3RD QUARTER			4TH QUARTER		
JAN	FEB	MAR	APR	MAY	JUN	JULY	AUG	SEPT	OCT	NOV	DEC

GOALS:
Rank:

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Top 3 Actions:

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Personal Development:

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SEASONS OF FOCUS:

ENROLLING & ADVANCING			RANK TRAINING			PERSONAL DEVELOPMENT			REST & REFOCUS		
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EXPERIENCES/ INCENTIVES:

		INCENTIVE CRUISE									
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US EVENTS:

RECLAIM YOUR HEALTH	STRONGER TOGETHER FEB 29-MAR 3		BUILDER RETREATS PRODUCT EDUCATION EVENTS	LEADERSHIP PROGRAM			CONVENTION	FALL TOUR		BD/PD SUMMIT
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QUALIFICATIONS CLOSE FOR:

LEADERSHIP 1+X JAN-JAN SILVER CLUB		INCENTIVE TRIP	PRES TRIP 4+X APR-APR		DIAMOND CLUB	CONVENTION 1-2X AUG-JUL			BD/PD SUMMIT 2+X NOV-OCT	
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PRODUCT

PRODUCT FOCUS:

MOVEMENT & METABOLISM	REDUCE TOXICITY	INFORMED SELF-CARE			REST & MANAGE STRESS	NUTRITION			NEW YEAR, NEW YOU
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PROMOS

METABOLISM	REDUCE TOXICITY	SUPPORT DETOXIFICATION	SEASONAL CHANGE SUPPORT SUMMER SELF-CARE	SUMMER BEAUTY SUMMER SELF-CARE	SUMMER SELF-CARE	BACK-TO-SCHOOL MANAGE STRESS	REST/ MANAGE STRESS	NOURISH SELF DIGESTIVE SUPPORT	MANAGE STRESS	DIGESTIVE SUPPORT	HOLIDAY LTO
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CUSTOMER CAMPAIGN:

RECHARGE YOUR HEALTH	SPRING CLEANSE		SUMMER SELF-CARE			BACK-TO-SCHOOL/PRE-CONVENTION		NOURISHING YOURSELF & OTHERS		NEW YEAR, NEW YOU
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PRODUCT LAUNCH:

	METAPWR RECHARGE	RE-SCENT YOUR HOME KIT						CONVENTION PRODUCTS			
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LTOS:

	METABOLISM	DIFFUSER BUNDLE	SEASONAL LTO	SUMMER/BEAUTY LTO						SEASONAL LTO	HOLIDAY GIFT GUIDE
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