

Annual Strategic Planner

LIFESTYLE

- INFORMED SELF-CARE
- REDUCE TOXICITY
- REST & MANAGE STRESS
- MOVEMENT & METABOLISM
- NUTRITION & DIGESTION

	1ST QUARTER			2ND QUARTER			3RD QUARTER			4TH QUARTER			
	JAN	FEB	MAR	APR	MAY	JUN	JULY	AUG	SEPT	OCT	NOV	DEC	
GOALS: Rank:													
Top 3 Actions:													
Personal Development:													
SEASONS OF FOCUS:	ENROLLING & ADVANCING												
	RANK TRAINING						PERSONAL DEVELOPMENT						
							REST & REFOCUS						
EXPERIENCES/ INCENTIVES:	FOUNDER RETREAT JAN 14-16	INCENTIVE TRIP FEB 3-7			NACL LEADERSHIP MAY 8-10	PD TRIP JUNE 8-15						BD/PD SUMMIT DEC 8-10	
US EVENTS:	JUMPSTART 2025 JAN 8TH-VIRTUAL	FOUNDATIONS WORKSHOP VIRTUAL	LEADERSHIP MARCH 3-6	BUSINESS AND EDUCATION EVENTS			FOUNDATIONS WORKSHOP VIRTUAL	BUSINESS AND EDUCATION EVENTS			FOUNDATIONS WORKSHOP IN-PERSON		
QUALIFICATIONS CLOSE FOR:	LEADERSHIP 1+X JAN-JAN SILVER CLUB			INCENTIVE TRIP	LEADERSHIP PROGRAM			CONVENTION 1+X AUG-JUL			BD/PD SUMMIT 2+X NOV-OCT		
PRODUCT	PRODUCT FOCUS:	FOUNDATION WELLNESS		REDUCE TOXICITY		INFORMED SELF-CARE			PRE-CONVENTION & REST AND MANAGE STRESS				
	PROMOS	NUTRITION & DIGESTION VALENTINES PROMOTION	MANAGE STRESS METABOLISM BOOST LAUNCH	REDUCE TOXICITY	REDUCE TOXICITY SELF-CARE COMP PLAN ELEVATED	INFORMED SELF-CARE			SELF-CARE REDUCE TOXICITY	SELF-CARE	REST	SELF-CARE	MANAGE STRESS
	CUSTOMER CAMPAIGN:	WELLNESS MADE SIMPLE											
	PRODUCT LAUNCHES:	MOVEMENT & METABOLISM	NUTRITION & DIGESTION	REDUCE TOXICITY						CONVENTION PRODUCTS			
	LTOS:				MOTHER'S DAY LTO	FATHER'S DAY LTO	SUMMER LTO		SEASONAL LTO				HOLIDAY PRODUCTS