

dōTERRA®

2026 Calendar

	Q1			Q2			Q3			Q4		
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
US Promotions Calendar												
Product of the Month	5mL DigestZen	5mL MetaPWR	5mL Lemon	5mL Lavender	5mL Tea Tree	5mL Frankincense	5mL Copaiba	5mL On Guard	5mL Deep Blue	5mL Serenity	5mL Adaptiv	5mL Breathe
Promotions	Valentine's Special* 200 PV Promo Frankincense Jan 1-15	200PV Promo	Bonus Gift	Anniversary Flash Sale	Memorial Day Sale*	200PV Promo	BOGO's	Back to School Sale		200PV Promo	BOGO's Black Friday & Cyber Monday Sale	200PV Promo
Limited Time Offers			Sun Care Products Seasonal	Mother's Day LTO	Father's Day LTO	LTO		LTO		LTO	Holiday Products*	
North America Leader Support												
Business Promotion	Healthy 100 Enrollment Promo			Discount on Enrollment			Enrollment Promotion			Enrollment Promotion		
	Path to \$500											
	First Time Enroller - Double Up Fast Start											
Leader Programs	RewardsPro Preview		RewardsPro Launch		RewardsPro Continued Enhancements							
	Silver Club Applications	Silver Club Leader Prep	SilverClub			Diamond Club Qualification		Diamond Club Leader Prep	DiamondClub			
	Masters Club Applications	Masters Club Leader Prep	MastersClub			Diamond Club Applications						
Events												
Regional				Builder Tour							Post Convention Tour	
Corporate	NAL & LATAM Diamond Kickoff Jan 15-17 Jumpstart 2026 Jan 7 - Virtual		dōTERRA Leadership Retreat 2026 SAN DIEGO March 9 - 11	Canada Spring Summit April 22-24	NACL Launch Retreat May 20-22 Camino al Exito May 14-16	Bulgaria Founders Retreat June 1 - 6			Convention Sept 23 - 26 Orlando			BDPD Dec 7 - 9
Motivational	Incentive Trip Feb 2 - 6			DC Sourcing Trip KMR April 21-24	DC Sourcing Trip Birch May 13-15	Hawaii PD Trip June 15 - 20	DC Sourcing Trip Peppermint July 8-10 Utah Masters Club Retreat July 22 - 25					
Leader Call Schedule	Wednesday January 14	Wednesday February 11	Wednesday March 4	Wednesday April 8	Wednesday May 18	Wednesday June 10	Wednesday July 15	Wednesday August 12	Wednesday September 16	Wednesday October 14	Wednesday November 11	No Call
	Wednesday January 21	Wednesday February 18	Wednesday March 18	Wednesday April 15	Wednesday May 20	Wednesday June 17	Wednesday July 22	Wednesday August 19	Wednesday September 19	Wednesday October 21	Wednesday November 18	Wednesday December 16
	Tuesday January 27	Wednesday February 25	Wednesday March 25	Tuesday April 28	Tuesday May 27	Thursday June 25	Tuesday July 28	Tuesday August 25	Tuesday September 29	Tuesday October 27	Tuesday November 24	Tuesday December 22
<div><div>PD and OG Founders Call</div><div>Diamond and Founders Call</div><div>Leader Call</div><div>*VIP Early Access</div></div>												