

doTERRA® 2026 Calendar

	Q1			Q2			Q3			Q4											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec									
US Promotions Calendar																					
<i>Product of the Month</i>	5mL DigestZen	5mL MetaPWR	5mL Lemon	5mL Lavender	5mL Tea Tree	5mL Frankincense	5mL Copaiba	5mL On Guard	5mL Deep Blue	5mL Serenity	5mL Adaptiv	5mL Breathe									
<i>Promotions</i>	Valentine's Special* 200 PV Promo Frankincense Jan 1-15	200PV Promo	Bonus Gift	Anniversary Flash Sale	Memorial Day Sale*	200PV Promo	BOGO's	Back to School Sale		200PV Promo	BOGO's Black Friday & Cyber Monday Sale	200PV Promo									
<i>Limited Time Offers</i>			Sun Care Products Seasonal	Mother's Day LTO	Father's Day LTO	LTO		LTO		LTO		Holiday Products*									
North America Leader Support																					
<i>Business Promotion</i>	Healthy 100 Enrollment Promo			Discount on Enrollment			Enrollment Promotion			Enrollment Promotion											
	Path to \$500																				
	First Time Enroller - Double Up Fast Start																				
<i>Leader Programs</i>	doTERRA Rewards Pro Preview		doTERRA Rewards Pro Launch		doTERRA Rewards Pro Continued Enhancements																
	Silver Club Applications	Silver Club Leader Prep	SilverClub		Diamond Club Qualification		Diamond Club Leader Prep	DiamondClub													
	Masters Club Applications	Masters Club Leader Prep	MastersClub		Diamond Club Applications																
Events																					
<i>Regional</i>				Builder Tour						Post Convention Tour											
<i>Corporate</i>	NAL & LATAM Diamond Kickoff Jan 15-17 Jumpstart 2026 Jan 7 - Virtual		doTERRA Leadership Retreat 2026 SAN DIEGO March 9 - 11	Canada Spring Summit April 22-24	NACL Launch Retreat May 20-22 Camino al Exito May 14-16	Bulgaria Founders Retreat June 1 - 6			Convention Sept 23 - 26 Orlando		BDPD Dec 7 - 9										
<i>Motivational</i>		Incentive Trip Feb 2 - 6		DC Sourcing Trip KMR April 21-24	DC Sourcing Trip Birch May 13-15	Hawaii PD Trip June 15 - 20	DC Sourcing Trip Peppermint July 8-10 Utah Masters Club Retreat July 22 - 25														
<i>Leader Call Schedule</i>	Wednesday January 14 Wednesday January 21 Tuesday January 27	Wednesday February 11 Wednesday February 18 Wednesday February 25	Wednesday March 4 Wednesday March 18 Wednesday March 25	Wednesday April 8 Wednesday April 15 Tuesday April 28	Wednesday May 18 Wednesday May 20 Tuesday May 27	Wednesday June 10 Wednesday June 17 Thursday June 25	Wednesday July 15 Wednesday July 22 Tuesday July 28	Wednesday August 12 Wednesday August 19 Tuesday August 25	Wednesday September 16 Wednesday September 19 Tuesday September 29	Wednesday October 14 Wednesday October 21 Tuesday October 27	Wednesday November 11 Wednesday November 18 Tuesday November 24	No Call Wednesday December 16 Tuesday December 22									

PD and OG Founders Call

Diamond and Founders Call

Leader Call

*VIP Early Access